



Markus Kaiser

Partner

Attorney at Law
LL.M. (Cambridge)

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Expertise

Markus Kaiser's practice focuses on all aspects of intellectual property law, including related litigation and arbitration, contracts and transactions. He regularly represents clients in brand protection and copyright matters (civil, criminal and customs proceedings) and advises clients in the registration and prosecution of trademarks and designs. As another strong focus of his practice, he has profound experience in data protection matters.

Latest publications (selection)

Immaterialgüterrecht in a nutshell (with D. Rüetschi), 2nd edition, Zurich 2014

Datenschutzrechtliches Auskunftsrecht und Arbeitspapiere einer Revisionsstelle (with A. Friedrich), in: Der Schweizer Treuhänder 2013, p. 524ss

Commentary to Art. 30-33 Federal Act on the Federal Patent Court (with R. Stäuber), in: Thierry Calame/Andri Hess-Blumer/Werner Stieger (Ed.), Kommentar Patentgerichtsgesetz, Basel 2013

Practice Areas

- Intellectual Property
- Licensing
- Contracts
- Data protection and privacy
- Unfair competition and advertising
- (Social) media and e-commerce
- Litigation and arbitration

Education

2005	LL.M.	University of Cambridge
2003	Bar exam	
2001	lic. iur	University of St. Gallen (HSG)

Other Positions

2015 -	Lecturer LL.M. University of Zurich in licensing law and IP related international private law.
2015 -	Lecturer at the University of Applied Sciences in Business Administration, Zurich (HWZ), in Social Media law
2011 - 2015	CMS von Erlach Poncet AG, Attorneys at Law (IP/IT practice group)
2010 - 2011	Swissperform (performing rights society, legal counsel)
2007 - 2009	Homburger AG, Attorneys at Law (IP/IT practice group)
2003 - 2006	Schoch Auer & Parter, Attorneys at Law